

EPAnEK 2014-2020
OPERATIONAL PROGRAMME
COMPETITIVENESS • ENTREPRENEURSHIP • INNOVATION

DIGITAL step 
DIGITAL UPGRADING OF ENTERPRISES

The enterprise **MY COMPANY PROJECTS PC** based in **CENTRAL MACEDONIA** region, has joined the Action "Digital Step" with a total budget of **84 million €**. The Action aims at the digital upgrading of very small, small and medium - sized enterprises.

The investment's total budget is **50.000,00€** out of which **25.000,00€** is public expenditure. The Action is co-financed by Greece and the European Union - European Regional Development Fund.

The approved subsidized Business Plan includes investments in the following categories:

- ✓ Procurement and installation of ICT equipment
- ✓ Software for enterprise applications
- ✓ Digital services (Digital advertising)
- ✓ Wage costs for new personnel

Through the participation in the Action, the enterprise achieved:

- ✓ Competitiveness improvement
- ✓ Creation /maintenance of high-quality job positions

The support of EPAnEK proved beneficial, not only for the enterprise but also for the competitiveness of the national as well as the local economy.

